bannerproof
Findings report

example-shop.example
Scanned 2026-10-20 09:30 UTC

38/100 compliance score

Sample report: example-shop.example is a made-up domain, used only to show what a report looks like.

Issues found before consent: 3 · Warnings: 1

The score reflects whether a consent banner is present, whether its reject option is clearly visible, how many trackers fire before a choice is made, and whether anything keeps firing after an explicit reject. It's a technical snapshot, not a legal compliance certification — a lawyer can tell you if your overall posture is defensible.

Pages scanned (3): https://example-shop.example/, https://example-shop.example/shop, https://example-shop.example/contact

No "reject all" option on the first layer
A cookie banner was found, but no clearly visible reject-all button — visitors can only say yes, not no, without digging into settings.

Google Consent Mode v2 (before any consent choice)

ad_storage	Not set — Consent Mode v2 is incomplete
analytics_storage	Granted before consent — data is collected without consent
ad_user_data	Not set — Consent Mode v2 is incomplete
ad_personalization	Not set — Consent Mode v2 is incomplete

After the visitor clicks Accept

Fired after Accept: Google Analytics / GTM, Meta (Facebook) Pixel, TikTok Pixel
Google Consent Mode switched to granted after Accept.

Tracker / cookie	Status	How to fix it
Google Analytics / GTM https://region1.google-analytics.com/g/collect?v=2&tid=G-XXXXXXX	Fired pre-consent	Enable Consent Mode v2, default analytics_storage to "denied" until consent. Legal basis: ePrivacy Directive 2002/58/EC, Art. 5(3) · GDPR Art. 6(1)(a) and Art. 7 · National law transposing Art. 5(3)
Meta (Facebook) Pixel https://connect.facebook.net/en_US/fbevents.js	Fired pre-consent	Move behind your CMP's Marketing category (most CMPs have a Facebook Pixel preset). Legal basis: ePrivacy Directive 2002/58/EC, Art. 5(3) · GDPR Art. 6(1)(a) and Art. 7 · National law transposing Art. 5(3)
TikTok Pixel https://analytics.tiktok.com/i18n/pixel/events.js	Still active after Reject	Gate behind your CMP's marketing/advertising consent category. Legal basis: ePrivacy Directive 2002/58/EC, Art. 5(3) · GDPR Art. 4(11) and Art. 7(3) · National law transposing Art. 5(3)

Lower-severity findings

Not behavioural ad trackers, but still a data transfer to a third party before consent — worth fixing, lower urgency than the issues above.

Tracker / cookie	Status	How to fix it
Google Fonts (server-side) https://fonts.googleapis.com/css2?family=Inter	Fired pre-consent	Self-host the font files, or gate the <link> behind consent. Legal basis: GDPR Art. 6(1)(a) and Art. 7 · LG München I, 20.01.2022, 3 O 17493/20

This is an independent, automated scan — not a government authority, a law firm, or an official compliance certification. It reflects only what the scan observed at the time it ran.